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Invirtiendo en El Salvador

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INAUGURATION OF THE MOVIL CLINIC PROGRAM AND DISEASE PREVENTION CAMPAIGN 2008

SAN SALVADOR—United States Agency for International Development (USAID) through its Program of Health and Education, inaugurated today the Movil Clinic Program and Disease Prevention campaign 2008 in Apaneca, Ahuachapán.

The program is a result of a public-private sector alliance between USAID, implemented by the El Salvador's Alliance Program by RTI and McDonald's through the Ronald McDonald Foundation of El Salvador (FIRMES). USAID's model to establish public and private sector alliances contributes to expand the impact of the aid the Government of the United States gives. This positive impact is achieved when resources, experience and creativity of the private sector is part of the cooperation.

During its first year, the Movil Clinic provided 18,000 consultations in 40 different municipalities of extreme poverty, providing medical, dental, nutritional, prenatal care, health and personal hygiene education.

Under this alliance a total of \$539,592 were donated and distributed in the following way: USAID \$80,000; McDonald \$244,000 in kind and cash; Ministry of Health, \$215,592 to support activities that improve health care delivery to people of the 48 municipalities of extreme poverty. It is expected that the Movil Clinic provides attention to 24,000 children. In addition, a disease prevention campaign will take place that will educate the importance of personal hygiene (for example, wash your hands often) for prevention of common diseases, the importance of vaccines, lactation and health controls in children under the age of 5.

The Program's inauguration act presided by El Salvador's First Lady, Mrs. Ligia Mixco de Saca; United State's Ambassador's wife, Mrs. Janet Glazer; the Cognizant Technical Officer in USAID, Carmen de Henriquez; the President of the Ronald McDonald Foundation, Rodrigo Quiñonez; Apaneca's Mayor, Osmín Guzmán and the Director of the Alliance Project of the Reasearch Triangle Institute, Verónica Olivares.

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