



# ADVANCE Broadens U.S. Assistance to ASEAN

## ADVANCE Priority Areas

### Political-Security Community

Transnational crime, including counter-terrorism

Good governance

Human rights, rule of law and judiciary systems

Trafficking in people

### Economic Community

International standards adoption

Increased transparency

Simplification of trade rules and procedures

Trade and investment liberalization and facilitation

Information and communication technology

Electronic border clearance

Regional value chain integration

### Socio-Cultural Community

Disaster risk reduction and management

Public health (including emerging infectious diseases)

Environment and climate change

Food and energy security

Education

Science and technology

Volunteerism

The United States shares ASEAN's vision for integration, peace, and prosperity for the Southeast Asian region. On October 1, 2007, the U.S. Agency for International Development (USAID) and the U.S. Department of State launched a comprehensive program to support the integration of the ASEAN Community across its Political-Security, Economic and Socio-Cultural pillars.

This program, called ADVANCE, delivers targeted, quick response technical assistance on a regional, sub-regional, and bilateral level in collaboration with the ASEAN Secretariat and Member States and is the main U.S. mechanism for supporting public and private sector integration in the ASEAN region.

There are currently four projects supporting ASEAN integration under ADVANCE:

- **ASEAN-US Technical Assistance and Training Facility (Facility)** provides technical assistance, training, and policy assessments for developing the ASEAN Community across all three pillars in cooperation with the ASEAN Secretariat and sectoral bodies. The Facility has supported a wide variety of ASEAN activities, including the ASEAN Regional Forum, the development of priority sector roadmaps, the establishment of a repository of migrant worker laws and regulations, the establishment of the Human Rights Resource Centre for ASEAN, and ASEAN's response to Cyclone Nargis.
- **ASEAN Single Window (ASW) Project** supports the development of a coordinated system within ASEAN to ensure more rapid clearance of goods and greater transparency in cross-border transactions. At the national level, the ASW project supports the development of national single windows – national systems that allow the trading community to submit and process all documents related to border clearance of imports, exports, and goods in transit. At the regional level the ASW project supports the development of the ASEAN Single Window for coordinating the flow of data among national single windows in ASEAN.
- **ASEAN Value Chain Project** is providing technical assistance to foster improved private sector economic integration within ASEAN's selected priority integration sectors. The project supports the growth of supply chains in textiles and garments that transect multiple countries in ASEAN, particularly

## **ADVANCE Consortium**

### **Prime Contractor**

Nathan Associates Inc.

### **U.S. Partners**

Academy for Educational Development

The Cadmus Group Inc.

Checchi and Company Consulting, Inc.

Constella Futures

Deloitte Consulting LLP

East-West Center

East-West Management Institute

Financial Service Volunteers Corps

International Resources Group

International Organization for Migration

J.E. Austin Associates, Inc.

Louis Berger Group Inc.

Michigan State University

Pacific Disaster Center

Social Impact

### **Regional Partners**

Asian Disaster Preparedness Center

Centre for Strategic and International  
Studies, Jakarta

Economic Institute of Cambodia

Enterprise & Development Consultants  
Co., LTD

Institute of Southeast Asian Studies

Kenan Institute Asia

the developing economies of Cambodia, Laos and Vietnam and their linkages to the more developed ASEAN Member States.

- **Laos-United States Support for BTA, WTO and AEC Project (LUNA-Lao)** is supporting the Government of Lao PDR to make the legal reforms and institutional upgrades needed for the country to join the WTO, implement the U.S.-Lao PDR Bilateral Trade Agreement, and comply with its obligations under the ASEAN Economic Community. LUNA-Lao provides demand-driven technical assistance tailored to requests from the Ministry of Industry and Commerce, other line ministries, the National Assembly, the judiciary and the Chamber of Commerce to modernize and deepen Lao PDR's commercial laws and policies, its judicial procedures and its institutional capacities, in line with domestic needs and international best practice.

Additional projects may be initiated on a regional, sub-regional or bilateral basis to help facilitate regional integration within ASEAN. For more information on ADVANCE and its projects go to [www.advanceiqc.com](http://www.advanceiqc.com).

### **The ADVANCE Consortium**

The ADVANCE Consortium is well versed in ASEAN cultural, social, economic, political, and security issues having worked together and separately at the ASEAN Secretariat and with Member States. Composed of both U.S. and regional partners, the consortium has extensive experience implementing programs across the full range of priority areas for integration.

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