

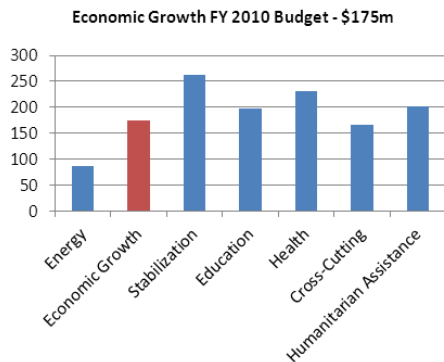


**USAID**  
FROM THE AMERICAN PEOPLE

**PAKISTAN**

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## Economic Growth Program



Economic growth is critical to long-term stability. USAID seeks to secure a self-sustaining future for Pakistan by nurturing more competitive enterprises, more efficient market environments, more effective government policies, and more rewarding business opportunities for women. In particular, USAID works with partners to strengthen Pakistan's agricultural sector by improving the competitiveness of agricultural value chains, increasing technological innovation, promoting water use efficiency, and increasing productivity. These initiatives spur broad-based economic growth and improve the earning power of people throughout the country.

### Objectives

- Increase business competitiveness
- Expand access to local and international markets
- Increase agricultural productivity
- Increase income-generating opportunities
- Increase women's access to economic opportunities.



*A mango processing plant installed by USAID's Firms project*

### Current Projects

#### Competitiveness Support Fund

The fund works under the Ministry of Finance to foster business competitiveness and innovation. The project also builds the capacity of federal and provincial governments in key areas, including budgeting, planning, and micro-economic policy reform.



#### Firms Project

This initiative is helping develop a dynamic, internationally competitive business sector in Pakistan by encouraging increased exports, expanded employment, higher-quality products and services, and a supportive policy environment.



#### Entrepreneurs Project

This project develops the capacity of non-governmental organizations and private sector partners to scale up the operations of micro- and small enterprises led by women. The project provides business support services as well as emergency grants to women affected by floods and conflict.



## Trade Project

The Trade Project works with the Government of Pakistan and private-sector stakeholders to facilitate the movement of goods across Pakistan's borders, particularly with Afghanistan. The project is encouraging better institutional practices and developing special economic zones to serve as engines of growth in economically vulnerable areas.



## Balochistan Agriculture Project

Operating in remote districts of Balochistan near the Afghan border, this project is helping poor farmers increase their incomes through improved crop and livestock productivity and more effective marketing of their products.



## Agriculture Recovery Program

One year after the devastating floods of 2010, farmers who otherwise might have missed the fall planting season are reaping the benefits of USAID support. Recovery efforts include the provision of wheat and vegetable seeds, fertilizer, and veterinarian services, as well as short-term employment for about four million rural families in three provinces.



## Dairy Project

This project is increasing the income of smallholder milk producers by improving the quantity, quality, and marketing of milk production. The project provides training in farm management practices, with an emphasis on fodder production, animal nutrition, veterinarian services, and dairy entrepreneurship.



## Agriculture Policy Project

USAID partners with the International Food Policy Research Institute, a member of the Consultative Group on International Agriculture Research, to build local capacity for analysis, inform policy decisions, and promote an enabling environment for agricultural growth.

## Key Accomplishments, 2010

- Distribution of crop and livestock supplies and support for cash-for-work activities benefitting more than 500,000 rural households affected by floods in summer 2010
- Introduction in Balochistan of high-value, drought-resistant crops, improved water resource management, and enhanced livestock production and marketing
- Vocational training for over 13,000 people in the fisheries, marble and granite, carpet weaving, agriculture, and food processing sectors
- Drafting and technical support for agriculture marketing policy reform laws in Punjab and Sindh
- Training in basic finance for nearly 19,000 women entrepreneurs in Punjab and Sindh
- Facilitation of mango exports through the construction of three mango processing centers and training for 2,700 farmers.



*Farmers in Balochistan receive high-quality seeds and fertilizers from USAID*