

Leveraging Partnerships: Saving the Lives of Mothers, Newborns and Children

USAID Global Health

SAVING LIVES AT BIRTH: A GRAND CHALLENGE FOR DEVELOPMENT

Partners: USAID, the Government of Norway, the Bill & Melinda Gates Foundation, Grand Challenges Canada and The World Bank

USAID is defining a series of Grand Challenges for Development to put forward problem statements that focus global attention on specific development issues. By leveraging global partnerships, we are submitting calls for solutions that have the potential to create transformational, scalable and sustainable change.

The first Grand Challenge called for groundbreaking prevention and treatment approaches for pregnant women and newborns in rural, low-resource settings around the time of delivery. We received solutions that integrated innovations across three critical areas: science and technology, creating more reliable and efficient ways to deliver health services, and innovative ideas to create demand for health services and ensure pregnant women adopt healthy behaviors. www.savinglivesatbirth.net

ALLIANCE FOR REPRODUCTIVE, MATERNAL AND NEWBORN HEALTH

Partners: USAID, UK Department for International Development, Australian Agency for International Development and the Bill & Melinda Gates Foundation

The Alliance is aimed at accelerating progress in averting unintended pregnancies and reducing maternal and neonatal mortality in selected high-need countries in Africa and South Asia. The partnership will bring added value not only through increased resources, but also through smarter application of resources achieved through joint planning, problem solving and learning and coordinated implementation at the country level. The time frame of the Alliance is 2010–2015, coinciding with the UN Millennium Development Goal end date.

www.usaid.gov/our_work/global_health/pop/alliance.html

HELPING BABIES BREATHE (HBB) DEVELOPMENT ALLIANCE

Partners: USAID, the National Institute of Child Health and Human Development (NICHD), Saving Newborn Lives/Save the Children, Laerdal Medical and the American Academy of Pediatrics (AAP)

The Helping Babies Breathe (HBB) Development Alliance is a public-private partnership that aims to achieve significant reductions in neonatal mortality by increasing the availability of resuscitation services to manage newborn asphyxia during birth.

The Alliance will help countries expand high-quality resuscitation services as part of a broader package of essential newborn care. The Alliance offers evidence-based training; high-quality, affordable resuscitation equipment; and technical assistance to support countries in their efforts to improve coverage and quality of newborn resuscitation services as part of national efforts to reduce newborn mortality. www.helpingbabiesbreathe.org/GDAinformation.html

MOBILE ALLIANCE FOR MATERNAL ACTION (MAMA)

Partners: USAID, Johnson & Johnson, with support from the UN Foundation, mHealth Alliance and BabyCenter LLC. The partnership was developed in collaboration with the White House Office of Science and Technology Policy and the Department of State.

Over the next three years, this partnership will work across an initial set of three countries, Bangladesh, India and South Africa, to help coordinate and increase the impact of existing mobile health programs, provide resources and technical assistance to promising new business models, and build the evidence base on the effective application of mobile technology to improve maternal health. Lessons learned from these and other initiatives will be shared globally in a coordinated exchange of information. The partnership will foster collaboration among similar initiatives in other countries to accelerate efforts to reach millions of women with mobile phone access around the world.

The objective of this partnership is to improve maternal and child health in low-resource settings by empowering expectant and new mothers with the information they need to take action to improve their health and the health of their children. www.mobilemamaalliance.org